

SPONSORSHIP LEVELS

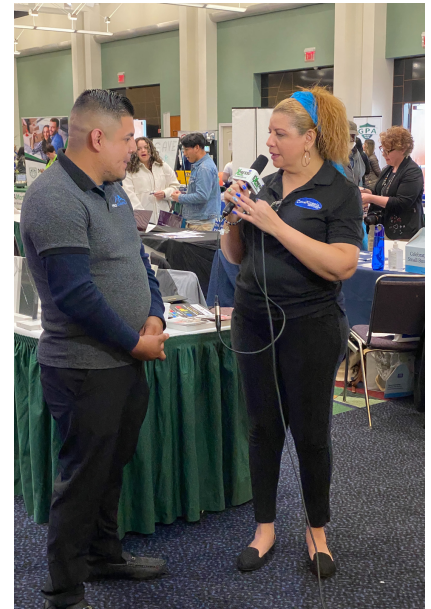
SATURDAY, APRIL 29TH
DCU CENTER, WORCESTER MA

Latin American Business



LAUNCH • GROW • THRIVE

Latin American Business



508-373-2042
info@LABOUS.org

33 Highland St, Worcester MA
www.Labous.org



Estimado propietario y socio comercial valorado,

La Organización de Negocios Latinoamericanos (LABO) se enorgullece de ser anfitriona de nuestra Exposición de Negocios Latinoamericanos insignia (Expo). El evento de este año tendrá lugar el sábado 29 de abril de 2023 de 12:00 a 4:00 PM en el Centro DCU en Worcester, Massachusetts. Después de la Expo, organizaremos un evento VIP de agradecimiento en el Champagne Bar en Kelley Sq Worcester.

En la Expo del año pasado, dimos la bienvenida a 19 nuevos negocios de los 75 que participaron. El tema de este año, "Lanzar, Crecer y Prosperar", enfatiza el proceso de comenzar y desarrollar un negocio destacando la importancia de lanzarlo con éxito y luego construir sobre esa base para crecer y prosperar en el mercado. Es de vital importancia acceder a fondos para el crecimiento y la expansión.

Este trabajo es increíblemente importante para nuestra comunidad latina y depende de la generosidad de individuos y corporaciones como usted. Para que la Expo sea un éxito y una experiencia gratificante, es importante que sea asequible para los negocios y gratuita para el público. Esta es una gran oportunidad para aquellos que quieren hacer negocios con empresas propiedad de latinos y minorías étnicas y dirigidas por mujeres en el centro de Massachusetts.

Nos complace anunciar que la Expo de este año contará con seminarios de negocios concurrentes que se alinean con nuestro tema "Lanzar, Crecer y Prosperar". Los dos seminarios son:

- Obtención de capital para lanzar y escalar su negocio
- Estrategias y mejores prácticas para escalar un negocio para el éxito a largo plazo

Por favor, tómese un momento para revisar y seleccionar el paquete de patrocinio que mejor se adapte a su negocio y presupuesto. Puede encontrar esta información en nuestro sitio web www.LABOUS.org donde puede registrar su patrocinio o exhibidor en línea.

Si necesita información adicional, está interesado en patrocinar, donar o convertirse en expositor, no dude en ponerse en contacto conmigo al 508-769-3532. Esperamos su participación y apoyo.

Agradecidamente,


Elizabeth Cruz,
PRESIDENT



Dear Valued Business Owner and Partner,

The Latin American Business Organization (LABO) is proud to host our flagship Latin American business Expo (Expo). This year's event will take place on **Saturday, April 29, 2023 from 12:00-4:00PM at the DCU Center in Worcester MA. Following the Expo, we will be hosting a VIP Appreciation After Hour at the Champagne Bar on Kelley Sq Worcester.**

At last year's Expo, we welcomed 19 new businesses out of 75 businesses that participated. This year's theme, "**Launch, Grow and Thrive**," emphasizes the journey of starting and developing a business by highlighting the importance of successfully launching and then building upon that foundation to grow and thrive in the market. Of critical importance is accessing funding for growth and expansion.

This work is incredibly important to our Latin community and relies on the generosity of individuals and corporations like yourself. In order to make the Expo a success and a most rewarding experience, it is important to make it both affordable for businesses and free to the public. This is a great opportunity for those who want to do business with Latin and minority, women-owned businesses in Central MA.

We are excited to announce that this year's Expo will feature concurrent business seminars that align with our theme, "Launch, Grow and Thrive." The two seminars are:

- Obtaining Capital for Launching and Scaling Your Business
- Strategies and Best Practices for scaling a business for long-term success

Please take a moment to review and select the sponsorship package that best fits your business and budget. You can find this information on our website www.LABOUS.org where you can register your sponsorship or exhibitor online.

If you require additional information, are interested in sponsoring, donating or becoming an exhibitor, please do not hesitate to contact me at 508-769-3532. We look forward to your participation and support.

Gratefully,

A handwritten signature in black ink that reads "Elizabeth Cruz".

Elizabeth Cruz,

PRESIDENT

SPONSORSHIP LEVELS

Latin American Business



LAUNCH • GROW • THRIVE

PRESENTING

- Recognition as PRESENTING Level Sponsor (limited to 1)
- Presented as VIP Reception Lead Sponsor
- 8 VIP Appreciation After-Hour Reception Tickets
- Presenting Remarks at VIP Reception
- Prime Logo Presence and Branding on All Event Materials (banner, flyers, posters, program book)
- Logo featured on Front Cover of Program Book
- Full Page Ad (8" X 5") in Program Book
- Branded Bag for Expo Attendees (company to supply)
- Preferred Choice of Best Exhibitor Booth Space (6 ft. Table with 2 Chairs)
- Special mention in press release, website, newsletter, all social media outlets including Twitter and LinkedIn

\$5,000

PLATINUM

- Recognition as PLATINUM Level Sponsor
- Presented as VIP Reception Sponsor
- VIP Reception Remarks for first 2 Platinum Sponsors
- 6 VIP Appreciation After-Hour Reception Tickets
- Prominent Logo Placement and Branding on All Event Materials (flyers, posters, program book)
- Logo featured on Front Cover of Program Book
- Half Page Ad (5" X 3.875") in Program Book
- Speaking Opportunity at Expo
- Preferred Exhibitor Booth Space (6 ft. Table with 2 Chairs)
- Name and logo listed on website, newsletter and all social media outlets

\$2,500

GOLD

- Recognition as GOLD Level Sponsor
- Presented as VIP Reception Sponsor
- 4 VIP Appreciation After-Hour Reception Tickets
- Logo Placement and Branding on All Event Materials (flyers, posters, program book)
- Logo featured on Front Cover of Program Book
- Quarter Page Ad (3.875" X 2.375") in Program Book
- Mentions on Stage
- Preferred Exhibitor Booth Space (6 ft. Table with 2 Chairs)
- Name and logo listed on website, newsletter and all social media outlets

\$2,000

EXPO MORNING RECEPTION

- Recognition as EXPO RECEPTION Sponsor
- Speaking Opportunity
- 2 VIP Appreciation After-Hour Reception Tickets
- Logo Placement and Branding on All Event Materials (flyers, posters, program book)
- Full Page Ad (8" X 5") in Program Book
- Mentions on Stage
- No Exhibitor Booth
- Name and logo listed on website, newsletter and all social media outlets

\$1,000

SPONSORSHIP LEVELS



BUSINESS SEMINAR 1

- Opportunity to host and / or facilitate seminar
- 2 VIP Appreciation After-Hour Reception Tickets
- Opportunity to address seminar audience
- Logo on Business Seminar Poster
- Logo Placement and Branding on All Event Materials (flyers, posters, program book)
- Half Page Ad (5" X 3.875") in Program Book
- Mentions on Stage
- Tabletop pens, note pads, flyer (sponsor provides)
- No Exhibitor Booth
- Name and logo listed on website, newsletter and all social media outlets

\$1,000

BUSINESS SEMINAR 2

- Opportunity to host and / or facilitate seminar
- 2 VIP Appreciation After-Hour Reception Tickets
- Opportunity to address seminar audience
- Logo on Business Seminar Poster
- Logo Placement and Branding on All Event Materials (flyers, posters, program book)
- Half Page Ad (5" X 3.875") in Program Book
- Mentions on Stage
- Tabletop pens, note pads, flyer (sponsor provides)
- No Exhibitor Booth
- Name and logo listed on website, newsletter and all social media outlets

\$1,000

VENTURE PITCH

- Recognized as VENTURE PITCH Sponsor (up to 10)
 - 4 VIP Appreciation After-Hour Reception Tickets
 - Speaking Opportunity
 - Logo Placement and Branding on All Event Materials (flyers, posters, program book)
 - Full Page Ad (8" X 5") in Program Book
 - Mentions on Stage
 - Exhibitor Booth Opportunity (6 ft. Table with 2 Chairs)
 - Name and logo listed on website, newsletter and all social media outlets
- *see Donation for additional details

\$2,000

KIDS CORNER

- Recognized as KIDS CORNER Sponsor
- 2 VIP Appreciation After-Hour Reception Tickets
- Logo Placement on Kids Corner Poster
- Logo Placement and Branding in Program Book
- Quarter Page Ad (3.875" X 2.375") in Program Book
- Mentions on Stage
- No Exhibitor Booth
- Name and logo listed on website, newsletter and all social media outlets

\$750

EXHIBITOR LEVELS

EXHIBITOR BOOTH

- Recognized as BUSINESS EXPO Exhibitor
- 2 VIP Appreciation After-Hour Reception Tickets
- Logo Placement and Branding on All Event Materials (flyers, posters, program book)
- Business Card Size Ad in Program Book
- Mentions on Stage
- Exhibitor Booth Space (6 ft. Table with 2 Chairs)
- Name and logo listed on website, newsletter and all social media outlets

\$500

EXHIBITOR BOOTH FOOD

- Recognized as BUSINESS EXPO Exhibitor
- 2 VIP Appreciation After-Hour Reception Tickets
- Logo Placement and Branding on All Event Material (flyers, posters, program book)
- Business Card Size Ad in Program Book
- Mentions on Stage
- Exhibitor Booth Space (6 ft. Table with 2 Chairs)
- Name and logo listed on website, newsletter and all social media outlets
- Provides support for obtaining a one-day food permit for food sampling only

\$350

A'LA CARTE

PROGRAM BOOK ADS

- \$500 - Full Page Size Ad (8" X 5")
- \$350 - Half Page Size Ad (5" X 3.875")
- \$250 - Quarter Page Size Ad (3.875" X 2.375")
- \$100 - Business Card Size Ad

BOOTH AMENITIES

- \$100 - Electricity for Exhibitor Booth
- \$100 - Table Cover & Skirt

LABO MEMBERSHIP SPECIAL

- \$250 - 12 Month Business Membership

\$

DONATION

If you're unable to sponsor or participate, consider making a donation to support the event and its mission. Note: Donations may be Tax deductible

Join us in supporting entrepreneurship and growth by contributing to our new pitch and micro grant funds

- Business Card Size Ad in Program Book
- Stage Mentions during the event
- Name and logo listed on website, newsletter and all social media outlets

\$



LAB

LATIN AMERICAN BUSINESS ORGANIZATION

More Information :



33 Highland St
Worcester MA 01609



508-373-2042 (office)
508-769-3532 (direct)



www.labous.org

THANK YOU! ;GRACIAS!

YES! I WANT TO SPONSOR TODAY

Latin American Business



LAUNCH • GROW • THRIVE

Thank you for sponsoring! Your partnership allows us to host this important event for small Latin businesses in Central Mass, and raise awareness of the products and services offered by the Latin business community and mainstream companies like yours.

CONTACT:

Business: _____

(Exactly as you would like it to appear)

Name: _____

Address: _____

Email: _____

Sign me up to receive important email updates / Newsletter

Phone: _____

Select a level:

PRESENTING
\$5,000

PLATINUM
\$2,500

GOLD
\$2,000

EXPO
RECEPTION
\$1,000

OTHER _____

WAYS TO GIVE:

- I've enclosed a check # _____
- I donated online at www.LABOUS.org
- Provided credit card details

Sponsorship Amount: \$ _____

Credit Card #: _____

Zipcode: _____

Exp: _____ CVC: _____

Signature: _____

Mail Checks to:

Latin American
Business Organization
33 Highland St
Worcester MA 01609